

THE KEY (S) TO YOUR MARKETING SUCCESS

Key Tags are perfect for loyalty, membership, and other marketing applications, and are available in 8 convenient configurations.

SINGLE KEY OPTIONS



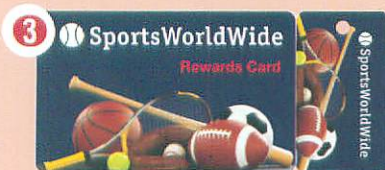
1 Combo 1
CR80 with a single key and a coupon tag



2 Magstripe Key
CR80 sized piece with a mag stripe and single key



3 CR80 1-Key
CR80 with a single key



DOUBLE KEY OPTIONS



4 Combo 2
CR80 with two keys and a coupon tag



5 CR80 2-Key
CR80 with two keys



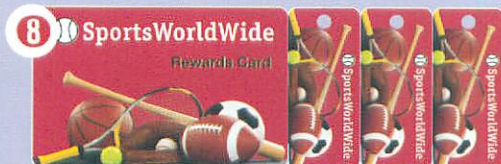
TRIPLE KEY OPTIONS



6 CR80 Triple Key
CR80 with three keys



7 Triple Key
Three keys



8 CR80 3-Key
CR80 with three keys

WHY PVC VS. TESLIN?

- PVC meets all ISO, ANSI Credit Card and ABA standards for transaction cards
- PVC is the only approved substrate for VISA, MasterCard, Discover, and AMEX
- PVC supports ACH and Debit applications
- PVC cards will NOT split or delaminate
- Magnetic stripes are flush laminated to the PVC
- Durable drop on demand inkjet, over 100,000,000 in use every day
- Numerical integrity guaranteed

Weekly Personalization and Fulfillment Available

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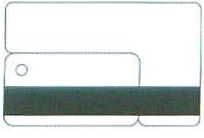
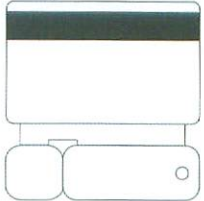

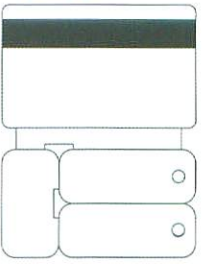

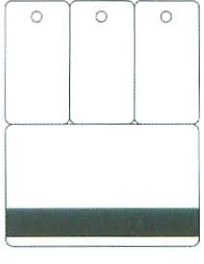
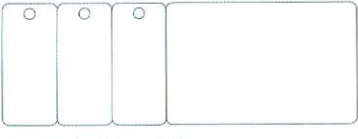
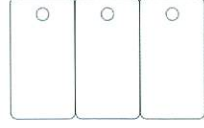
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CARD / KEY TAG SPECIFICATIONS

<p>MAGSTRIPE KEY</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap out key: 2 1/4" x 1 1/4" • Set dimensions: 2 1/8" x 3 3/8" • .030" Thickness ISO • Mag stripes available: LoCo/HiCo, .330" / .500" • Patent Protected 5, 863,076; 6,305,716; 6,769,718 • Active Label available, separate pricing is available • Personalization: thermal "limited" encoding characters, no inkjet printing available 	<p>COMBO 1</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap off key: 2 1/8" x 1 5/16" • Coupon tag: 1" x 1 5/16" • Set dimensions: 3 3/8" x 3 3/8" • .030" Thickness ISO • Mag stripes available- LoCo/HiCo, .330" / .500" • Patent Protected 5,531,482; 6,588,858; 5,997,042; 6,089,611; 6, 386,591 • Active Label available • Personalization: DOD inkjet, simplex printing only
<p>CR80 1-KEY</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap off key tag: 2 1/8" x 1 1/4" • Set Dimensions: 2 1/8" x 4 5/8" • .030" Thickness ISO • Active Label available • Mag stripes available: LoCo/HiCo, .330" / .500" • Patent Protected 6,588,658 & others • Personalization: DOD inkjet and optional encoding on card and keytag, simplex or duplex printing 	<p>COMBO 2</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap off keys: 2 3/8" x 1 5/16" each • Coupon tag: 1 7/8" x 1 5/16" • Set dimensions: 3 1/8" x 4 3/8" • .030" Thickness ISO • Mag Stripes available on CR80 only: LoCo/HiCo, .330" / .500" • Patent Protected 5,531,482; 6,588,858; 5,997,042; 6,089,611; 6, 386,591 • Active Label available • Personalization: DOD inkjet, simplex printing only
<p>CR80 2-KEY</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap off key tag: 2 1/8" x 1 5/16" each • Set dimensions: 2 1/8" x 5 1/4" • .030" Thickness ISO • Active Label available • Patent Protected 6,588,658 & others • Personalization: DOD inkjet, simplex or duplex printing • No encoding option • No Mag Stripes available 	<p>CR80 TRIPLE KEY</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap apart keys: 2 1/8" x 1 1/8" each • Set dimensions: 4 1/4" x 3 3/8" • .030" Thickness ISO • Mag Stripes available on CR80 only: LoCo/HiCo, .330" / .500" • Patent Protected 6,588,658 & others • Active Label available • Personalization: DOD inkjet, simplex printing only
<p>CR80 3-KEY</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap off key tag: 2 1/8" x 1 5/16" each • Set dimensions: 2 1/8" x 6 3/16" • .030" Thickness ISO • Active Label available • Patent Protected 6,588,658 & others • Personalization: DOD inkjet, simplex or duplex printing • No encoding option • No Mag Stripes available 	<p>TRIPLE KEY</p>  <ul style="list-style-type: none"> • Card: 2 1/8" x 3 3/8" • Snap apart keys: 2 1/8" x 1 1/8" each • Set dimensions: 2 1/8" x 3 3/8" • .030" Thickness ISO • No Mag Stripes available • Active Label available • Personalization: Thermal or DOD, simplex or duplex printing



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Important Membership information inside

PERSONALIZATION AND FULFILLMENT

- Card: any of the Key Tag cards noted above.
- Support 8 1/2" x 11" or 8 1/2" x 14" letter / carriers
- Regular weekly or monthly mailings
- Optional services available
- Insert with standard No. 10 single or double window envelope
- Other inserts and promotional items up to 5 in each envelope
- Presort mail services